

Google Plus finally comes to Google Apps users

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Google finally announced "Google+" support for Google Apps users . Now those of us that have been using google apps to host our email and other domain services can finally see what all the fuss is about. Previously, if you wanted to use Google+ you had to use a Gmail account, which for many Google Apps users like myself meant creating yet another gmail account just to use Google+. And since many of us tend to stay logged into Google under our Google Apps account, this meant that most of us have been ignoring Google+ entirely. This has been especially bad for the Google+ adoption since power users who host their own sites also tend to be the early adopters that new services like Google+ need. In fact, early reports on Google+ suggest that many users have tried it and then not returned and I suspect that some of that behavior was caused by early adopters who needed to create new accounts for Google+ access. Perhaps now the Google+ metrics will start improving as an influx of Google Apps users join the ranks.